

The Supplemental Nutrition Assistance Program (SNAP), also known as “food stamps,” provides federal funding to help individuals and families purchase groceries and is the nation’s most effective anti-hunger program. **SNAP Outreach is a key connector to Minnesotan’s navigating the SNAP assistance process.**



440,000+

People in MN rely on SNAP



290,529

Minnesotans reached through SNAP outreach in FY2025



34,843

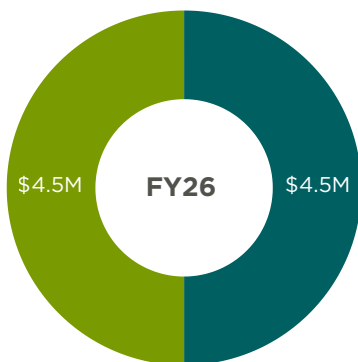
Applications/recertifications completed with support from SNAP Outreach in FY2025

The USDA SNAP Outreach Program supports the work of organizations across the state helping enroll eligible individuals in SNAP. HF45/SF849 (as amended) would restore lost SNAP Outreach funding resulting from HRI.

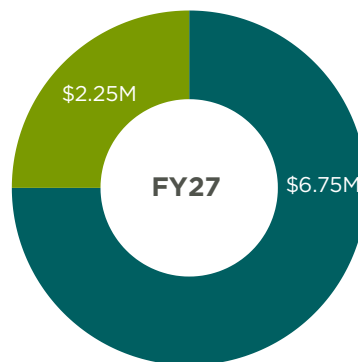
Prior to HRI, USDA provided a 50% reimbursement rate to eligible organizations for SNAP Outreach activities. **As of October 2026, USDA will only provide a 25% reimbursement**, creating a gap in funding during a time where more Minnesotans than ever are experiencing food insecurity.

Minnesota already provides \$500k to support SNAP Outreach activities. Investing an additional \$1.75 million ensures SNAP Outreach remains strong throughout the state, ensuring accurate benefits amounts, improving access to resources, and boosting the amount of federal SNAP dollars being spent in our local communities.

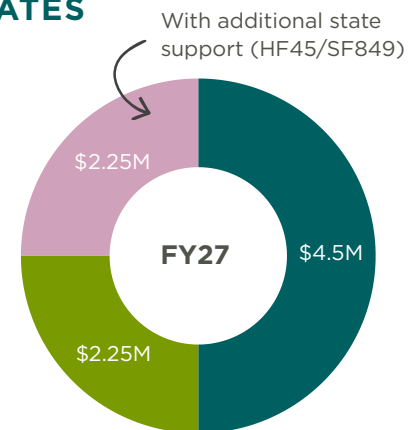
IMPACTS OF HRI ON OUTREACH REIMBURSEMENT RATES



- 50% Community Partners
- 50% Federal Government



- 75% Community Partners
- 25% Federal Government



- 50% Community Partners
- 25% Federal Government
- 25% State of Minnesota

WHY SUPPORT SNAP OUTREACH FUNDING?

High quality application assistance improves case accuracy, **helping reduce the Payment Error Rate (PER).**

SNAP helps **combat food insecurity**—one in five Minnesota households are food insecure. For every meal a food bank provides, SNAP provides nine.

Continuing support helps more Minnesotans connect with trusted community partners, supporting program compliance and effective communication on SNAP requirements.