



Second Harvest Heartland Announces Leadership Transition

[Minneapolis, March 25, 2025] – Second Harvest Heartland today announced that Allison O’Toole will step down as Chief Executive Officer in June. Allison and Second Harvest Heartland’s board of directors have been working on a CEO succession plan for several months, acknowledging that there are logical cycles for leadership in our industry.

With Allison preparing to take on her next professional challenge, Second Harvest Heartland’s current Chief Operating Officer, Sarah Moberg, will be assuming the CEO role on an interim basis. Allison, the board, and Sarah are all committed to a seamless transition.

Over the last six years, O’Toole led and transformed Second Harvest Heartland into a national force in the fight against hunger. Under her leadership, Second Harvest Heartland has:

- Increased food distribution by 30% to 167 million pounds a year, ensuring more Minnesotans have access to the food they need.
- Increased organizational revenue by nearly 50% to \$316 million in 2024, deepening impact and expanding programs.
- Launched Make Hunger History, a bold moonshot goal that redefined what’s possible in hunger relief.
- Led a national movement to measure and address hunger in partnership with communities, setting a new standard for anti-hunger efforts across the country.

“It has been the honor of a lifetime to lead Second Harvest Heartland and work alongside such an incredible team and community,” said O’Toole. “Through innovation and partnership, we have redefined what it means to be a food bank and shown what can be done when we come together. I am confident that Second Harvest Heartland is well-positioned to continue serving our fellow Minnesotans who are experiencing food insecurity across the state.”

"Allison O’Toole is an outstanding leader. Her vision and commitment to Second Harvest Heartland has driven significant growth and innovation, allowing the organization to serve more Minnesotans than ever," said Jill Bollettieri, Chair of the Second Harvest Heartland Board of Directors. "We are confident in the strong foundation she has helped build for continued success and can’t wait to see what Allison does next."

Interim CEO, Sarah Moberg, possesses the industry experience, institutional knowledge, and expertise to maintain Second Harvest Heartland’s momentum as the nation’s third largest food bank. Prior to joining the team, she spent 25 years with General Mills, leading teams, operations and innovation initiatives across the globe.

Relevant updates will be provided as the transition process progresses.