



second harvest
HEARTLAND[®]

FOR IMMEDIATE RELEASE

October 24, 2024

CONTACT: Samantha Solberg, ssolberg@2harvest.org

Post Consumer Brands Donates \$500,000 to Second Harvest Heartland

Brooklyn Park, MN – Today, Post Consumer Brands, a leading cereal and pet food manufacturer with headquarters in Minnesota, announced it has donated \$500,000 to Second Harvest Heartland. The donation will benefit the Make Hunger History initiative, which aims to cut hunger in half for all Minnesotans by 2030.

Food insecurity rates have climbed each of the past three years in Minnesota and without meaningful adjustments to the current systems of support, the problem will continue to grow. The longtime partnership between iconic Minnesota company, Post Consumer Brands, and Second Harvest Heartland is aiming to change the outlook.

“Improving food access in the communities where we live and work is central to our company purpose: To make lives better by making delicious food accessible for all,” said Jill Bollettieri, senior vice president, general counsel & external relations at Post Consumer Brands and current board chair for Second Harvest Heartland. “We are committed to leveraging our resources, alongside Second Harvest Heartland, to help families in our community thrive.”

“As a food company, we believe it is our responsibility to help those facing food insecurity,” contributed Nicolas Catoggio, president and chief executive officer of Post Consumer Brands. “Second Harvest Heartland is known to set the standard, creating best practices and programming that are often replicated in other food banks across the nation. We are fortunate to have such a leader in this nonprofit space right here in Minnesota.”

Second Harvest Heartland collaborates with a network of food shelf, nonprofit and agency partners to support over 1,000 hunger relief programs throughout Minnesota and western Wisconsin. These programs provide access to culturally appropriate, nutritious food, emergency food assistance and more.

“We are so grateful for the support of Post Consumer Brands,” said Second Harvest Heartland CEO, Allison O’Toole. “They have long been a critical partner in addressing food insecurity in communities across our state and thanks to this investment, we are making progress on our plans to reduce and prevent hunger for all Minnesotans.”

For more than 15 years, Post Consumer Brands has been a supporter of Second Harvest Heartland through product donations, sponsorships and volunteering. This gift will advance Second Harvest Heartland's efforts to create a Minnesota where everyone has the food they need to thrive.

About Post Consumer Brands:

Headquartered in Lakeville, Minn., Post Consumer Brands, a business unit of Post Holdings, Inc., is dedicated to providing people and their pets with delicious food choices for every taste and budget. The company's portfolio includes beloved brands such as Honey Bunches of Oats®, PEBBLES™, Grape-Nuts® and Malt-O-Meal® cereal and Peter Pan® peanut butter, as well as Rachael Ray® Nutrish®, Kibbles 'n Bits® and 9Lives® dog and cat food. As a company committed to high standards of quality and to our values, we are driven by one idea: To make lives better by making delicious food accessible for all. For more information about our brands, visit www.postconsumerbrands.com and follow us on [LinkedIn](#) for the latest news.

About Second Harvest:

Second Harvest Heartland is a leading hunger-relief organization. In partnership with more than 1,100 food shelves and hunger-relief programs in Minnesota and western Wisconsin, we provided nearly 128 million meals to neighbors last year. We also help families enroll in food assistance and provide prepared meals for people who need more than groceries. Second Harvest Heartland is a leader, convener and voice in hunger-related policy discussions. Learn more at 2harvest.org.

###