



## FISCAL YEAR

# 2022 STATISTICS

OCTOBER 1, 2021 – SEPTEMBER 30, 2022

### MEALS PROVIDED | 113,144,777

Last year our work provided more than 113 million meals to 423 food shelf and nonprofit partners and 1,115 hunger-relief programs serving 59 counties in Minnesota and western Wisconsin. Breakdown of meals provided:

- 122,829,894 distributed lbs. = 102,358,245 meals<sup>i</sup>
- 9,399,315 SNAP meals
- 1,387,217 MCK meals



### THE NEED | 1 In 6 People Sought Food Support

In 2021, an estimated 6.8% of Minnesotans were experiencing food insecurity.<sup>ii</sup> This means almost 400,000 Minnesotans, including over 120,000 children, weren't sure where their next meal was coming from.<sup>iii</sup> Feeding America estimates this is a slight decrease from 2019, prior to the start of the COVID pandemic, when 7.7% of Minnesotans were experiencing food insecurity.<sup>iv</sup>

- Despite the stable level of food insecurity, demand for assistance continues to grow. In 2021, 1 in 6 adults sought support from the charitable food system nationally.<sup>v</sup> 1 in 6 people sought support from Second Harvest Heartland and our network of partners for an estimated total of 813,130 unique individuals supported.<sup>vi</sup>
- Statewide visits to Minnesota food shelves are expected to exceed 5.1 million in calendar year 2022.<sup>vii</sup> In addition, the number of visits reported by agency partners in Second Harvest Heartland's service area have increased 28.9% from FY2021 to FY2022 and have surpassed the highest levels from early in the pandemic. This is likely in part due to higher costs of groceries, and other necessities, due to inflation and corresponds with the end or scaling back of many of the COVID-era supports put in place by the federal government including the Expanded Child Tax Credit payments, Pandemic EBT and universal school meals.

### THE NEED | The Hunger Divide

While food insecurity rates stayed steady nationally, there are still very large differences in who is experiencing food insecurity. Nationally, Black and Hispanic households experienced food insecurity at least twice the rate of White, non-Hispanic households.<sup>viii</sup> In Minnesota, the disparities are even greater. In 2021, an estimated 5% of White, non-Hispanic Minnesotans experienced food insecurity while 17% of Hispanic Minnesotans and 25% of Black Minnesotans similarly struggled to meet their food needs.<sup>ix</sup>

## REACHING THOSE EXPERIENCING HUNGER

### KITCHEN COALITION (FORMERLY MINNESOTA CENTRAL KITCHEN)

Kitchen Coalition was born in the early days of the pandemic to rescue abandoned food, re-employing furloughed workers and get urgently needed meals to people facing hunger. Today, Kitchen Coalition serves up culturally connected, freshly prepared meals because we know that not everyone facing hunger has the home, health or ability to use the groceries our food bank offers. This fiscal year, Kitchen Coalition provided 1,387,217 freshly prepared meals at locations across the region, in partnership with more than 75 community organizations. On average, more than 60% of the ingredients in each meal were sourced by Second Harvest Heartland. 19 kitchens participated in the collaborative, employing the equivalent of 80 full time culinary workers weekly and investing \$6.5M in local businesses.



### SNAP (SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM) OUTREACH

The USDA shows that over 435,900 Minnesotans participate in SNAP.<sup>x</sup> Last year, our SNAP outreach specialists processed over 18,600 new client referrals and assisted over 13,100 households with SNAP applications and re-certifications. This added nearly 9.4 million meals to families.

### COMMODITY SUPPLEMENTAL FOOD PROGRAM (CSFP)

An estimated 3.8% of seniors (60+) in Minnesota and 6.0% in Wisconsin were food insecure in 2021.<sup>xi</sup> Among older adults (50-59), food insecurity is estimated to impact 5.3% in Minnesota and 6.6% in Wisconsin.<sup>xii</sup> Second Harvest Heartland provided CSFP food to more than 230 different distribution sites in 41 counties in Minnesota, serving approximately 5,300 seniors monthly.

The largest site in our service area is Second Harvest Heartland in Brooklyn Park, distributing food to close to 400 clients each month.

### CHILD NUTRITION PROGRAMS

Last year, we provided \$492,600 in 28 grants to 24 unique partners (schools, community organizations and agency partners), helping them to serve 4.4 million meals. These grants helped our partners meet sustained higher need due to COVID, inflation and other issues causing increased financial hardship for Minnesota youth and their families. The nearly \$500,000 funded various initiatives, from providing increased access and improved quality in school meals, backpack programs and distributions to provide food at home, and in-school food shelves for students to get food outside of meal program hours.

### FOODRx

FOODRx provided services to support a healthy diet and improved health of 10,394 individuals through four service categories: FOODRx Chronic Disease Management Program (1,060), FOODRx stability boxes (555), SNAP referrals (6,080), community resources (2,699).<sup>\*</sup> FOODRx operates through a strong network of health care partnerships, including:

- Chronic Disease Management Program, Diabetic and Cardiovascular Patients (7 partners and 18 clinics)
- Stability Box Program (2 partners)

- FOODRx SNAP Enrollment and Resource Referrals (7 partners)
- Maternal Health Program (2 partners)

\*Individuals served is not an unduplicated count, as some individuals received services in multiple categories

## FOOD BANK OPERATIONS

### FRESH AND NUTRITIOUS FOOD | More Than 65.2% Of Distributed Food Was Fresh

As Second Harvest Heartland works to develop new and more efficient ways of sourcing and distribution, the food that we supply is increasingly fresh. More than 65.2% of the food we distributed last year was fresh meats, produce, bakery and dairy.



### PRODUCE | 42.6% Of Distributed Food Was Produce

Last year, 42.6% of the food we distributed was produce from all sources including: Retail Food Rescue, distributors and all Ag Surplus sources.

### LOCAL SOURCING

**Produce:** In 2022, we sourced 9.8 million pounds of produce from local Minnesota farmers and processors. This represents about 27% of the total amount of produce we sourced from farmer-grown/commercially grown sources. This includes a total of 50 varieties of produce from 70 different Minnesota growers, including 15 culturally connected varieties from 30 BIPOC growers.

**Dairy:** Last year, we sourced 4 million pounds of dairy from Minnesota processors, a majority of which were milk. This includes 450,000 gallons of milk.

**Protein:** Last year, we sourced 750,000 pounds of meat from local producers or processors.

### CULTURALLY CONNECTED

Last year, we sourced over 1.8 million pounds of culturally connected food to provide food that is known and desired from the communities of color we support. This was an over 200% increase in the number of pounds distributed last year. This includes 365,000 pounds of locally grown fresh produce sourced from BIPOC growers and 1.4 million pounds of dry goods and meat.

Note: Pounds described here are included in Local Sourcing stats above. These are a subset of sourced pounds.

### FOOD RESCUE | Retail and Prepared

Retail Food Rescue “rescues” unsold but perfectly edible and nutritious produce, meat, bakery, dairy, shelf-stable and deli items, diverting it from landfills. Retail Food Rescue is our largest source of donated food.

- 39.4 million pounds of food collected from retail partners.
- Approximately 590 stores donate food through our Food Rescue Program.
- Our network of agency partners collects 65% of Food Rescue donations through local partnerships.

Prepared Food Rescue involves soliciting real-time donations of already-cooked food and safely and quickly connecting it with our meal program partners. As a network, we are

providing nutritious meals to our hungry neighbors while reducing the environmental and financial impact of wasted food in our community.

- 163,000 pounds of prepared foods were donated by meal service partners.

## ENDING HUNGER TOGETHER

### NUMBER OF VOLUNTEERS | Over 9,348 Volunteers Contributed 57,293 Hours

Over 9,348 unique volunteers donated time to Second Harvest Heartland – from food sorting and packing to client assistance to skill-based volunteer projects and more – contributing 57,293 total hours. Volunteers donated the time equivalent to 27 full-time employees, based on the average hours per year worked by a full-time employee: 2,080.



### NUMBER OF DONORS | 58,000+ Individuals and 2,600+ Organizations

More than 58,000 individuals and more than 2,600 organizations generously contributed dollars and other resources to Second Harvest Heartland.

### DONATION EFFICIENCY | 92.5% of Expenses go Toward Programs and Services

Second Harvest Heartland is committed to being good stewards of funds, with 92.5% of every dollar spent on the programs and services we deliver to end hunger.

### FUND DRIVES | 141 Unique Drives

141 unique fund drives organized by individuals and organizations raised money for Second Harvest Heartland. In total, \$338,399 was collected through the program.

### FACILITY | 233,000 Square Feet of Hunger-Fighting Excellence

Our hunger-fighting facility in Brooklyn Park opened in spring of 2020 just as COVID took hold. It's 233,000 square feet, compared to Maplewood's 75,000 square feet.

- Warehouse space in Brooklyn Park is 177,000 square feet compared to Maplewood's 61,000.
- Temperature-controlled space is 30,000 square feet compared to Maplewood's 10,000.
- Volunteer packing center is 24,100 square feet compared to Maplewood's 1,700.
- Brooklyn Park offers 47% more shipping and receiving dock door usage at one time than Maplewood.

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<sup>i</sup> USDA "What We Eat in America" study, 2007 – 2008, released in July 2012.

<sup>ii</sup> Feeding America. (2023). *Map the Meal Gap 2023: An Analysis of County and Congressional District Food Insecurity and County Food Cost in the United States in 2021*.

<sup>iii</sup> Feeding America. (2023). *Map the Meal Gap 2023: An Analysis of County and Congressional District Food Insecurity and County Food Cost in the United States in 2021*.

<sup>iv</sup> Feeding America. (2023). *Map the Meal Gap 2023: An Analysis of County and Congressional District Food Insecurity and County Food Cost in the United States in 2021*.

<sup>v</sup> Gupta, P, Salas, J, and Waxman, E. Urban Institute. May 2022. Two Years into the Pandemic, Charitable

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Food Remains a Key Resource for One in Six Adults. Retrieved from.  
<https://www.urban.org/research/publication/two-years-pandemic-charitable-food-remains-key-resource-one-six-adults>

<sup>vi</sup> ACET, Inc. May 2022. Food Supports: Conversations with Neighbors. Accessible at  
<https://www.2harvest.org/sites/default/files/2022-11/food-supports-report-2022.pdf>

<sup>vii</sup> Smith, K. Star Tribune. December 2022. More Minnesotans visiting food shelves in 2022 than in previous years. Retrieved from <https://www.startribune.com/more-minnesotans-visiting-food-shelves-in-2022-than-in-previous-years/600231167/?refresh=true>.

<sup>viii</sup> Coleman-Jensen, A, Rabbitt, M.P., Gregory, C.A., Singh, A. USDA, Economic Research Service. September 2022. Household Food Security in the United States in 2021, ERR-2309. Retrieved from  
<https://www.ers.usda.gov/publications/pub-details/?pubid=104655>

<sup>ix</sup> Feeding America. (2023). *Map the Meal Gap 2023: An Analysis of County and Congressional District Food Insecurity and County Food Cost in the United States in 2021*.

<sup>x</sup> United States Department of Agriculture, National and/or State Level Monthly and/or Annual Data. Minnesota FY2022. retrieved from <https://www.fns.usda.gov/pd/supplemental-nutrition-assistance-program-snap>.

<sup>xi</sup> Feeding America. (May 2023). *State of Senior Hunger in America in 2023*. Released as part of *Map the Meal Gap 2023: An Analysis of County and Congressional District Food Insecurity and County Food Cost in the United States in 2021*.

<sup>xii</sup> Feeding America. (May 2023). *State of Senior Hunger in America in 2023*. Released as part of *Map the Meal Gap 2023: An Analysis of County and Congressional District Food Insecurity and County Food Cost in the United States in 2021*.